

TOMOYA TAKINAMI 2023

WEB

DEVELOPEMENT

— PROFILE

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WEB

DESIGN

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• You need a *new functionalities* or a *redesign* of your existing website? • You don't have the resources to *develop* the user interface of existing websites? Your website takes a long time to load? • You want to track users data on your website to better understand your customers and enhance your business growth? Online meetings are always welcome.

• Your website is not *mobile-friendly*?

see their projects! *

SERVICES

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If any of the following apply to you or you would like to discuss your ideas, please

feel free to contact me anytime for a free estimate consultation.

• As an artist, you want a *portfolio* to showcase your impressive works to the world?

* If you'd like to see the projects I've worked on, feel

free to contact me or visit the agencies' websites to

You want to have a corporate website for your company?

You'll start your own business and you need a website?

• You require a *landing page* or you want to start a *blog*?

- WORK FLOW-

• Ideas

• Website Goals

Target users

• Colour, tone

• Website Contents

• Current challenges

• Website theme/concept

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further and identify your goals together. You can share your vision regarding the visual elements such as design, colours, content, and more. If we decided to work together, I'll provide you with my project outline after this initial meeting.

FIRST MEETING

First meeting is very important for us to decide on the

concept and scope of our project. Prior to our call or in

I ask about your main objectives, your target group and

ANALYSIS

This stage involves analysing the design of websites in the

same industry, the necessary functionalities, and current

during our initial meeting. After conducting research, I'll

reference for design, colour schemes, and overall

ambiance, aligning with your desired website image.

trends, while considering the ideas and goals we discussed

provide you with a selection of websites that can serve as a

Meanwhile, your task will be to prepare the text, headlines,

• Identifying trends and competitor in

photos, and other related contents.

• Sorting images, contents

design and coding.

Defining the overall structure

your field

the type of website you desire. In our meeting we discuss

person meeting, you'll get a questionnaire from me, where

WIREFRAME

This is the stage where the text, images and other elements

to be placed on the website are sorted out and arranged to

A wireframe doesn't contain graphical elements and is

essentially the blueprint of a house, allowing you to see

how the parts of the website are arranged and function,

This is an important phrase before we proceed to web

and to grasp the overall vision and direction of the website.

express visually the structure of your website.

To show you how the finished website will look like, we

will use a design tool called Figma. I'll provide a design

blended together. You will be able to access it in your

ensures transparency, reduces miscommunications and

enables you to actively participate in the design process.

DEVELOPMENT

• Building a website with CMS such as WordPress,

responsive design and cross-browser support

In the development phase I'll build the webpage according

to what we've laid down in the prior steps. If your website

WordPress, you will be easily able to write and post your

LONG SUPPORT

content. If you're unfamiliar with it, I'll show you how to

includes a blog, I'll build it using WordPress, one of the

Custom Content Management Systems (CMS). With

use WordPress before we launch the website.

• Adding new functions, redesign

Website backup

loading speed)

launched.

• Maintenance of CMS system version upgrade

• Simple tasks such as text and photo replacement

• Improving a website performance (ex: Website

• Implementing animation

Making landing pages

• Hosting, domain

Tutorial for CMS

browser and directly give comments in the file. This

file with all the content, colours, fonts and images

DESIGN

Content (provided by clients)

• Images

• Colours

Fonts

• Icons

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Google Analytics 4

Google Tag Manager

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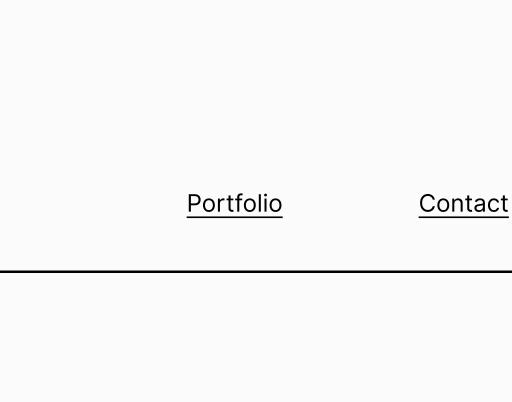
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• Tracking users' behaviour on websites (implementing Google Tag Manager & Google Analytics 4) I also offer website maintenance, the addition of new functions and design changes after the website is The web industry changes rapidly. Plugins used on

- may not work properly if left unattended. Therefore, I offer website maintenance services to avoid these risks and ensure smooth functionality.
- websites and CMS version are updated more frequently, so there is possibilities that website functions or plugins
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-THANKYOU-

FREE QUOTE CONSULTATION

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